



设计 & 品牌 顾问
DESIGN & BRAND CONSULTING

Position: **Internships**

Job Description

As a Research Associate you will join PG's team as a junior member of our Account Services, Consulting or Design teams. You will work with management staff to support the development of design and branding solutions for our clients. Working with Chinese and International brands you will perform market & competitive research, conduct interviews & focus groups, copy write in/translate between Chinese and English and generally support the branding and design process. This is an entry-level opportunity in the fields of branding and design. You will have an opportunity to build your skills and learn from some of the best talent in Shanghai.

Requirements

- Junior or senior year of an undergraduate degree or working toward a master's degree
- Major in Communications, Marketing, Design, or related field
- Extremely well organized yet cool under pressure
- Able to quickly find anything, anywhere on the Internet
- Expert at Microsoft Office, Windows. Macintosh is a plus
- Open-minded and willing to learn
- Focused on relationships and doing the right thing for our clients

*If you are interested in this position,
please send a cover letter and resume to careers@pg-intl.com or cindy.huang@pg-intl.com*